

## Community Stage Sponsorship Application

*Please submit a completed application form a minimum of 90 days prior to the event  
with a standard budget.*

Name of Event/Festival: \_\_\_\_\_

Organizer/Organization: \_\_\_\_\_

Is this Organization:            Not-for-profit       Community Group       Other

    If other, please specify: \_\_\_\_\_

Main contact person(s): \_\_\_\_\_

Mailing address  
of Organization: \_\_\_\_\_

Event/Festival dates: \_\_\_\_\_

Location(s): \_\_\_\_\_

Number of expected attendees: \_\_\_\_\_

Target audience: \_\_\_\_\_

Other funding/organizational partners secured or being sought: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Sponsorship Requested:

Community Stage rental and setup fees (\*please specify the amount that was quoted for  
the Community Stage rental: \$\_\_\_\_\_)

Other: \_\_\_\_\_

### **Focus**

Sponsored events/festivals may focus on diverse topics including the arts, music, community members and community life, youth programming, Aboriginal programming, and International education. Please describe the focus of your event:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **Celebration and Showcase**

How does your event support community engagement in Nanaimo?

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### **Exposure**

Please describe anticipated media coverage and planned advertising:

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### **Communication Plan**

How do you intend to promote your event to encourage participation from the public?

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### **Measurement**

What sort of measurement system do you have in place (surveys, attendee counts etc.)?

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**Please send your application by e-mail to:**

[Community.Partnerships@viu.ca](mailto:Community.Partnerships@viu.ca)

If you have any questions, please contact Community Partnerships at 250.740.6617.

#### **VIU Use Only**

Category: \_\_\_\_\_

Location: \_\_\_\_\_

Funding Granted: Yes \_\_\_\_ No \_\_\_\_

Stage Available: Yes \_\_\_\_ No \_\_\_\_

Total Sponsorship Value \$ \_\_\_\_\_